



Washington
Secretary of State
SAM REED

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Total number of Commercial Fundraisers on report: **109**

Total Contributions: **\$791,031,714**

Total Net to Charity: **\$456,932,074**

Average Percentage of Contributions returned to charity clients: **58%**

TOP TEN (10) PERCENTAGES			
	Commercial Fundraiser Name	Percentage to Charity	Page on Report
1	Lewis Advertising Company, Inc.	96%	1
2	ArtsMarketing Services, Inc.	94%	1
3	Coinstar, Inc.	94%	1
4	Legacy Telemarketing Corporation	93%	2
5	Special Projects*	86%	2
6	Alpha Dog Marketing, Inc.	85%	2
7	Eaton Vance Distributors, Inc.	81%	2
8	Raising Hope Fundraisers	80%	3
9	Shared Progress, Inc.*	79%	3
10	Wilde/LWRA, Inc. dba L.W. Robbins Associates	78%	3
11	Haines & Company, Inc., dba Americalist	76%	3

BOTTOM TEN (10) PERCENTAGES			
	Commercial Fundraiser Name	Percentage to Charity	Page on Report
1	Xentel, Inc.	14%	25
2	MJG Entertainment, Inc.	13%	25
3	Community Support, Inc.	12%	26
4	Donor Care Center, Inc.	12%	26
5	Advanced Business Teleservices, Inc.*	10%	26
6	Hullabaloo Event Planning	10%	26
7	National Fundraising Consultants, LLC*	8%	27

BOTTOM TEN (10) PERCENTAGES			
	Commercial Fundraiser Name	Percentage to Charity	Page on Report
8	Charitable Promotions Co., Inc.	7%	27
9	Grassroots Campaigns, Inc.*	0%	27
10	RMG USA, Inc.*	-10%	28
11	Public Outreach Fundraising, LLC*	-11%	28
12	DialogueDirect, Inc.*	-23%	28

* Commercial Fundraisers who provided solicitation comments for the financial year reported.